

**NASD
LETTER OF ACCEPTANCE, WAIVER AND CONSENT
NO. 2006005252001**

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**TO: Department of Enforcement
NASD**

**RE: Barry L. Amsler, Respondent
CRD No. 3162459**

Pursuant to Rule 9216 of NASD Code of Procedure, I submit this Letter of Acceptance, Waiver and Consent ("AWC") for the purpose of proposing a settlement of the alleged rule violations described in Part II below. This AWC is submitted on the condition that, if accepted, NASD will not bring any future actions against me alleging violations based on the same factual findings.

I understand that:

1. Submission of this AWC is voluntary and will not resolve this matter unless and until it has been reviewed and accepted by NASD's Department of Enforcement and National Adjudicatory Council ("NAC") Review Subcommittee or Office of Disciplinary Affairs ("ODA"), pursuant to NASD Rule 9216;
2. If this AWC is not accepted, its submission will not be used as evidence to prove any of the allegations against me; and
3. If accepted:
 - a. this AWC will become part of my permanent disciplinary record and may be considered in any future actions brought by NASD or any other regulator against me;
 - b. this AWC will be made available through NASD's public disclosure program in response to public inquiries about my disciplinary record;
 - c. NASD may make a public announcement concerning this agreement and the subject matter thereof in accordance with NASD Rule 8310 and IM-8310-2; and
 - d. I may not take any action or make or permit to be made any public statement, including in regulatory filings or otherwise, denying, directly or indirectly, any finding in this AWC or create the impression that the AWC is without factual basis. Nothing in this provision affects my testimonial

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obligations or right to take legal or factual positions in litigation or other legal proceedings in which NASD is not a party.

I also understand that my experience in the securities industry and disciplinary history may be factors that will be considered in deciding whether to accept this AWC. That experience and history are as follows:

Barry L. Amsler ("Amsler") entered the securities industry in 1998. Amsler was associated with Hornor, Townsend & Kent, Inc. ("HTK" or the "Firm") from June 1, 2005 through May 5, 2006 where he held Series 6, 63 and 65 licenses. Amsler is not currently registered or associated with a member firm. Amsler has no relevant disciplinary history with the Securities and Exchange Commission, NASD, other self-regulatory organizations, or state regulators.

I. WAIVER OF PROCEDURAL RIGHTS

I specifically and voluntarily waive the following rights granted under NASD's Code of Procedure:

- A. To have a Formal Complaint issued specifying the allegations against me;
- B. To be notified of the Formal Complaint and have the opportunity to answer the allegations in writing;
- C. To defend against the allegations in a disciplinary hearing before a hearing panel, to have a written record of the hearing made and to have a written decision issued; and
- D. To appeal any such decision to the NAC and then to the U.S. Securities and Exchange Commission and a U.S. Court of Appeals.

Further, I specifically and voluntarily waive any right to claim bias or prejudgment of the General Counsel, the NAC, or any member of the NAC, in connection with such person's or body's participation in discussions regarding the terms and conditions of this AWC, or other consideration of this AWC, including acceptance or rejection of this AWC.

I further specifically and voluntarily waive any right to claim that a person violated the ex parte prohibitions of Rule 9143 or the separation of functions prohibitions of Rule 9144, in connection with such person's or body's participation in discussions regarding the terms and conditions of this AWC, or other consideration of this AWC, including its acceptance or rejection.

II. ACCEPTANCE AND CONSENT

- A. I hereby accept and consent, without admitting or denying the findings, and solely for the purposes of this proceeding and any other proceeding brought by or on behalf of NASD, or to which NASD is a party, prior to a hearing and without an adjudication of any issue of law or fact, to the entry of the following findings by NASD:

Between October 2005 and March 2006, Amsler participated in the sales of securities totaling over one million dollars in the form of promissory notes issued by National Consumer Mortgage Company ("NCM") to six HTK customers (JS, VS, JSL, WK, AM, and HL). Amsler received compensation [both directly and indirectly through payments made to a Colorado limited liability company, Innovative Asset Strategies, LLC ("IAS") owned by Amsler's wife and son] in the approximate amount of \$31,860. In connection therewith, Amsler failed and neglected to give written notice of his intention to engage in such activities to his then member firm, HTK and, HTK never authorized Amsler to engage in such activities. In fact, HTK's written procedures specifically prohibited its representatives from becoming involved with the sale of promissory notes.

The above acts, practices and conduct constitute separate and distinct violations of NASD Conduct Rules 3040 and 2110 by Amsler.

- B. I also consent to the imposition, at a maximum, of the following sanctions:

A suspension in all capacities for twenty-four months and a fine in the amount of \$50,000, which includes the disgorgement of the financial benefits received from the sale of the NCM promissory notes in the amount of \$31,860.

The fine shall be due and payable either immediately upon reassociation with a member firm following the twenty-four month suspension noted above, or prior to any application or request for relief from any statutory disqualification resulting from this or any other event or proceeding, whichever is earlier. The sanctions imposed herein shall be effective on a date set by NASD staff.

III. OTHER MATTERS

- A. I understand that I may attach a Corrective Action Statement to this AWC that is a statement of demonstrable corrective steps taken to prevent future misconduct. I understand that I may not deny the charges or make any statement that is inconsistent with the AWC in this Statement. This Statement does not constitute factual or legal findings by NASD, nor does it reflect the views of NASD or its staff.

- B. I agree to pay any monetary sanctions imposed on me upon re-entry as noted above. I specifically and voluntarily waive any right to claim that I am unable to pay, now or at any time hereafter, any monetary sanction imposed in this matter.
- C. I understand that if I am barred or suspended from associating with any NASD member, I become subject to a statutory disqualification as that term is defined in Section 3(a)(39) of the Securities Exchange Act of 1934, as amended. Accordingly, I may not be associated with any NASD member in any capacity, including clerical or ministerial functions, during the period of the bar or suspension. (See NASD Rule 8310 and IM-8310-1.)

I certify that I have read and understand all of the provisions of this AWC and have been given a full opportunity to ask questions about it, and that no offer, threat, inducement, or promise of any kind, other than the terms set forth herein, has been made to induce me to submit it.

7/6/07
Date

Barry L. Ansler
Barry L. Ansler

7-6-07 **COPY**

Accepted by NASD:

July 30, 2007
Date

Signed on behalf of the
Director of ODA, by delegated authority

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