

**FINANCIAL INDUSTRY REGULATORY AUTHORITY
LETTER OF ACCEPTANCE, WAIVER AND CONSENT
NO. 20070108193-01**

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REGISTRATION & DISCLOSURE

TO: Department of Market Regulation
Financial Industry Regulatory Authority ("FINRA")

RE: GFI Securities LLC, Respondent
Broker-Dealer
CRD No. 19982

Pursuant to FINRA Rule 9216 of FINRA's Code of Procedure, GFI Securities LLC (the "firm") submits this Letter of Acceptance, Waiver and Consent ("AWC") for the purpose of proposing a settlement of the alleged rule violations described below. This AWC is submitted on the condition that, if accepted, FINRA will not bring any future actions against the firm alleging violations based on the same factual findings described herein.

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ACCEPTANCE AND CONSENT

- A. The firm hereby accepts and consents, without admitting or denying the findings, and solely for the purposes of this proceeding and any other proceeding brought by or on behalf of FINRA, or to which FINRA is a party, prior to a hearing and without an adjudication of any issue of law or fact, to the entry of the following findings by FINRA:

BACKGROUND

The firm became a member of FINRA on July 25, 1987. The firm's registration remains in effect.

RELEVANT DISCIPLINARY HISTORY

On April 27, 2004, FINRA accepted an AWC that censured and fined the firm \$20,000 for violations of NASD Rules 2110 and 6620(a). On February 8, 2005, FINRA accepted an AWC that censured and fined the firm \$25,000 for violations of NASD Rules 2110, 3010, and 6130(b), and required the firm to revise its written supervisory procedures. On October 31, 2005, FINRA accepted an AWC that censured and fined the firm \$35,000 for violations of NASD Rules 2110, 3010, and 6620(a). On January 25, 2006, FINRA accepted an AWC that censured and fined the firm \$25,000 for violations of NASD Rules 2110 and 6420(a). On May 11, 2006, FINRA accepted an AWC that censured and fined

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the firm \$49,500 for violations of NASD Rules 2110, 3010, 6130(a), 6130(b), 6230(a), 6620(a), and 6620(b), and required the firm to revise its written supervisory procedures. On September 28, 2007, FINRA accepted an AWC that censured and fined the firm \$25,000 for violations of NASD Rules 2110 and 6130(b).

SUMMARY

In Market Regulation Review 20070108193, the staff of FINRA's Market Regulation Department's Trading and Market Making Surveillance program ("TMMS") conducted a review of the firm's order handling and trade reporting practices. The staff reviewed the items set forth on Exhibit I, which is attached and incorporated herein by reference, primarily for the trade dates October 23 and 24, 2007 (the "review period").

FACTS AND VIOLATIVE CONDUCT

The firm incorrectly designated as the benchmark exception modifier "4" and as "W" to the NASD/Nasdaq Trade Reporting Facility ("NNTRF") two last sale reports of transactions in designated securities. The firm incorrectly reported a principal trade with a riskless capacity for 11 transactions. The firm failed to identify the second leg of three riskless principal transactions. The conduct described in this paragraph constitutes separate and distinct violations of NASD Rule 4632.

B. The firm also consents to the imposition of the following sanctions:

- A censure.
- A fine in the amount of \$20,000 for the NASD Rule 4632 violations.

The firm agrees to pay the monetary sanction(s) upon notice that this AWC has been accepted and that such payment(s) are due and payable. It has submitted an Election of Payment form showing the method by which it proposes to pay the fine imposed.

The firm specifically and voluntarily waives any right to claim that it is unable to pay, now or at any time hereafter, the monetary sanction(s) imposed in this matter.

The sanctions imposed herein shall be effective on a date set by FINRA staff.

II.

WAIVER OF PROCEDURAL RIGHTS

The firm specifically and voluntarily waives the following rights granted under FINRA's Code of Procedure:

- A. To have a Complaint issued specifying the allegations against the firm;
- B. To be notified of the Complaint and have the opportunity to answer the allegations in writing;
- C. To defend against the allegations in a disciplinary hearing before a hearing panel, to have a written record of the hearing made and to have a written decision issued; and
- D. To appeal any such decision to the National Adjudicatory Council ("NAC") and then to the U.S. Securities and Exchange Commission and a U.S. Court of Appeals.

Further, the firm specifically and voluntarily waives any right to claim bias or prejudgment of the General Counsel, the NAC, or any member of the NAC, in connection with such person's or body's participation in discussions regarding the terms and conditions of this AWC, or other consideration of this AWC, including acceptance or rejection of this AWC.

The firm further specifically and voluntarily waives any right to claim that a person violated the ex parte prohibitions of FINRA Rule 9143 or the separation of functions prohibitions of FINRA Rule 9144, in connection with such person's or body's participation in discussions regarding the terms and conditions of this AWC, or other consideration of this AWC, including its acceptance or rejection.

III.

OTHER MATTERS

The firm understands that:

- A. Submission of this AWC is voluntary and will not resolve this matter unless and until it has been reviewed and accepted by the NAC, a Review Subcommittee of the NAC, or the Office of Disciplinary Affairs ("ODA"), pursuant to FINRA Rule 9216;
- B. If this AWC is not accepted, its submission will not be used as evidence to prove any of the allegations against the firm; and
- C. If accepted:

1. this AWC will become part of the firm's permanent disciplinary record and may be considered in any future actions brought by FINRA or any other regulator against the firm;
2. this AWC will be made available through FINRA's public disclosure program in response to public inquiries about the firm's disciplinary record;
3. FINRA may make a public announcement concerning this agreement and the subject matter thereof in accordance with FINRA Rule 8313; and
4. The firm may not take any action or make or permit to be made any public statement, including in regulatory filings or otherwise, denying, directly or indirectly, any finding in this AWC or create the impression that the AWC is without factual basis. The firm may not take any position in any proceeding brought by or on behalf of FINRA, or to which FINRA is a party, that is inconsistent with any part of this AWC. Nothing in this provision affects the firm's right to take legal or factual positions in litigation or other legal proceedings in which FINRA is not a party.

D. The firm may attach a Corrective Action Statement to this AWC that is a statement of demonstrable corrective steps taken to prevent future misconduct. The firm understands that it may not deny the charges or make any statement that is inconsistent with the AWC in this Statement. This Statement does not constitute factual or legal findings by FINRA, nor does it reflect the views of FINRA or its staff.

The undersigned, on behalf of the Firm, certifies that a person duly authorized to act on its behalf has read and understands all of the provisions of this AWC and has been given a full opportunity to ask questions about it; that it has agreed to the AWC's provisions voluntarily; and that no offer, threat, inducement, or promise of any kind, other than the terms set forth herein and the prospect of avoiding the issuance of a Complaint, has been made to induce the firm to submit it.

Date

6/12/09

Respondent

GPI Securities LLC

By:

[Signature]

Name:

WILLIAM F. HESSLOP

Title:

CCO

Reviewed by:

Attorney Name

Accepted by FINRA:

6/29/09
Date

Signed on behalf of the
Director of ODA, by delegated authority

 T R Gira
Thomas R. Gira
Executive Vice President
Department of Market Regulation