

**FINANCIAL INDUSTRY REGULATORY AUTHORITY
LETTER OF ACCEPTANCE, WAIVER AND CONSENT
NO. 2011029682501**

TO: Department of Enforcement
Financial Industry Regulatory Authority ("FINRA")

RE: Roland Craig Matatics, Respondent
Registered Representative
CRD No. 4402097

Pursuant to FINRA Rule 9216 of FINRA's Code of Procedure, I submit this Letter of Acceptance, Waiver and Consent ("AWC") for the purpose of proposing a settlement of the alleged rule violations described below. This AWC is submitted on the condition that, if accepted, FINRA will not bring any future actions against me alleging violations based on the same factual findings described herein.

I.

ACCEPTANCE AND CONSENT

- A. I hereby accept and consent, without admitting or denying the findings, and solely for the purposes of this proceeding and any other proceeding brought by or on behalf of FINRA, or to which FINRA is a party, prior to a hearing and without an adjudication of any issue of law or fact, to the entry of the following findings by FINRA:

BACKGROUND

Roland Craig Matatics ("Matatics") was registered with FINRA and MetLife Securities Inc. as an Investment Company and Variable Contracts Products Representative from July 23, 2001 until September 29, 2011, when his registration was terminated. Matatics is not currently associated with a FINRA regulated firm. He has no FINRA disciplinary history.

FACTS AND VIOLATIVE CONDUCT

FINRA Rule 2010 states: "A member, in the conduct of its business, shall observe high standard of commercial honor and just and equitable principles of trade."

Matatics improperly obtained \$10,000 from CB, an elderly customer suffering from dementia, and used the money to pay for his daughter's college tuition. Specifically, Matatics had been the broker of record for elderly client CB's brokerage account since 2004. Indeed, a power of attorney granting CB's attorney control over CB's health decisions and financial affairs had been in place since 2001. As time passed, CB became frailer and by early 2010, when CB was 85 years old, he was suffering from serious symptoms of dementia. Notwithstanding CB's compromised physical and mental state, on or about July 31, 2010, Matatics filled in a blank check from CB's personal bank account for \$10,000 that was made payable to his daughter's college and had CB sign the check. Matatics then submitted such check to the college to pay for his daughter's tuition. CB, however, did not have the cognitive function to consent to this payment and accordingly, could not have given his authorization or consent to give Matatics the subject funds.

By virtue of the conduct set forth herein, Matatics violated FINRA Rule 2010.

B. I also consent to the imposition of the following sanctions:

- a bar from association with any FINRA member in any capacity.

I understand that if I am barred or suspended from associating with any FINRA member, I become subject to a statutory disqualification as that term is defined in Article III, Section 4 of FINRA's By-Laws, incorporating Section 3(a)(39) of the Securities Exchange Act of 1934. Accordingly, I may not be associated with any FINRA member in any capacity, including clerical or ministerial functions, during the period of the bar or suspension (see FINRA Rules 8310 and 8311).

The sanctions imposed herein shall be effective on a date set by FINRA staff. Pursuant to FINRA Rule 8313(e), a bar or expulsion shall become effective upon approval or acceptance of this AWC.

II.

WAIVER OF PROCEDURAL RIGHTS

I specifically and voluntarily waive the following rights granted under FINRA's Code of Procedure:

- A. To have a Complaint issued specifying the allegations against me;
- B. To be notified of the Complaint and have the opportunity to answer the allegations in writing;
- C. To defend against the allegations in a disciplinary hearing before a hearing panel, to have a written record of the hearing made and to have a written decision issued; and
- D. To appeal any such decision to the National Adjudicatory Council ("NAC") and then to the U.S. Securities and Exchange Commission and a U.S. Court of Appeals.

Further, I specifically and voluntarily waive any right to claim bias or prejudgment of the General Counsel, the NAC, or any member of the NAC, in connection with such person's or body's participation in discussions regarding the terms and conditions of this AWC, or other consideration of this AWC, including acceptance or rejection of this AWC.

I further specifically and voluntarily waive any right to claim that a person violated the ex parte prohibitions of FINRA Rule 9143 or the separation of functions prohibitions of FINRA Rule 9144, in connection with such person's or body's participation in discussions regarding the terms and conditions of this AWC, or other consideration of this AWC, including its acceptance or rejection.

III.

OTHER MATTERS

I understand that:

- A. Submission of this AWC is voluntary and will not resolve this matter unless and until it has been reviewed and accepted by the NAC, a Review Subcommittee of the NAC, or the Office of Disciplinary Affairs ("ODA"), pursuant to FINRA Rule 9216;

Jan-26-12 09:30am From-FINRA Enforcement

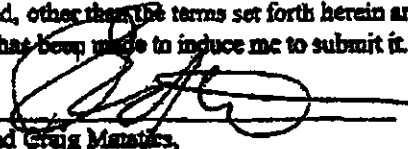
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- B. If this AWC is not accepted, its submission will not be used as evidence to prove any of the allegations against me; and
- C. If accepted:
1. this AWC will become part of my permanent disciplinary record and may be considered in any future actions brought by FINRA or any other regulator against me;
 2. this AWC will be made available through FINRA's public disclosure program in response to public inquiries about my disciplinary record;
 3. FINRA may make a public announcement concerning this agreement and the subject matter thereof in accordance with FINRA Rule 8313; and
 4. I may not take any action or make or permit to be made any public statement, including in regulatory filings or otherwise, denying, directly or indirectly, any finding in this AWC or create the impression that the AWC is without factual basis. I may not take any position in any proceeding brought by or on behalf of FINRA, or to which FINRA is a party, that is inconsistent with any part of this AWC. Nothing in this provision affects my right to take legal or factual positions in litigation or other legal proceedings in which FINRA is not a party.

I certify that I have read and understand all of the provisions of this AWC and have been given a full opportunity to ask questions about it; that I have agreed to its provisions voluntarily; and that no offer, threat, inducement, or promise of any kind, other than the terms set forth herein and the prospect of avoiding the issuance of a Complaint, has been made to induce me to submit it.

3/13/2012
Date (mm/dd/yyyy)


Roland Craig Mantz,
Respondent

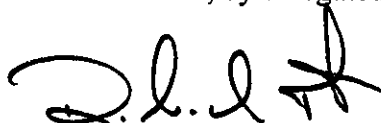
Reviewed by:

Thomas P. Colantuono 3/13/12
Thomas P. Colantuono, Esquire
Counsel for Respondent
Bianco Professional Association
Attorneys at Law
18 Centre Street
Concord, NH 03301
Phone: (603) 225-7170

Accepted by FINRA:

3-21-12
Date

Signed on behalf of the
Director of ODA, by delegated authority

A handwritten signature in black ink, appearing to read "R.R. Best", written over a horizontal line.

Richard R. Best
Chief Counsel
FINRA Department of Enforcement
One World Financial Center
200 Liberty Street, 11th Floor
New York, New York 10281
Phone: (646) 315-7308
Fax: (202) 689-3424