

**FINANCIAL INDUSTRY REGULATORY AUTHORITY
LETTER OF ACCEPTANCE, WAIVER AND CONSENT
NO. 2013039600501**

**TO: Department of Enforcement
Financial Industry Regulatory Authority ("FINRA")**

**RE: John Steven Jackson, Respondent
General Securities Representative
CRD No. 5086164**

Pursuant to FINRA Rule 9216 of FINRA's Code of Procedure, I, John Steven Jackson, submit this Letter of Acceptance, Waiver and Consent ("AWC") for the purpose of proposing a settlement of the alleged rule violations described below. This AWC is submitted on the condition that, if accepted, FINRA will not bring any future actions against me alleging violations based on the same factual findings described herein.

I.

ACCEPTANCE AND CONSENT

- A. I hereby accept and consent, without admitting or denying the findings, and solely for the purposes of this proceeding and any other proceeding brought by or on behalf of FINRA, or to which FINRA is a party, prior to a hearing and without an adjudication of any issue of law or fact, to the entry of the following findings by FINRA:

BACKGROUND

John Steven Jackson ("Jackson" or "Respondent") first entered the securities industry in February 2006 as a general securities representative with Wells Fargo Investments, LLC and continued to be associated with them until May 2007. From June 2007 through May 2011, Jackson was associated with another FINRA regulated entity. In June 2011, Jackson became associated with Wells Fargo Advisors, LLC ("WFA" or the "Firm").

On December 23, 2013, WFA filed a Uniform Termination Notice for Securities Industry Registration reporting that on December 16, 2013, Jackson was discharged for failing to "speak with a firm client while processing a wire request in violation of firm policy" and furthermore that Jackson "indicated on firm documents that he had spoken with the client when in fact he had not." Jackson is not currently associated with a FINRA member. Pursuant to Article V, Section 4 of FINRA's By-Laws, FINRA retains jurisdiction over Jackson until at least December 22, 2015.

RELEVANT DISCIPLINARY HISTORY

Jackson has no relevant disciplinary history.

OVERVIEW

From February 7, 2013 through June 24, 2013, Jackson improperly processed five wire transfers for a Firm customer by falsely stating on wire transfer disbursement forms that he had verbally spoken to the customer. However, Jackson had received the wire transfer instructions from an unauthorized third party. As a result, Jackson violated FINRA Rule 2010 by making false statements on wire transfer disbursement forms. Jackson also violated FINRA Rules 4511 and 2010 by causing his Firm's books and records to be inaccurate by entering false information on the wire transfer disbursement forms.

FACTS AND VIOLATIVE CONDUCT

From February 7, 2013 through June 24, 2013, Jackson processed five wire transfers for a Firm customer. In each case, Jackson falsely stated on the wire transfer disbursement forms that he had verbally spoken to the customer. However, Jackson had received the wire transfer instructions from an unauthorized third party.

Firm procedures require employees who receive outgoing wire transfer instructions to verify the customer's identity by personally speaking with the customer. Yet, Jackson executed wire transfers for the Firm customer on five occasions based on instructions received from a third party and without having spoken to the customer. On each occasion, Jackson entered information on the wire transfer disbursement forms noting that he "spoke with" the customer and was "able to recognize her voice."

FINRA Rule 2010 provides that "[a] member, in the conduct of its business, shall observe high standards of commercial honor and just and equitable principles of trade." It is well settled that a registered person's preparation of false firm documents is conduct that is inconsistent with just and equitable principles of trade and violates the high standards of commercial honor to which FINRA holds registered individuals; therefore, such conduct violates FINRA Rule 2010.

In addition, FINRA Rule 4511 requires each member to make and preserve books and records in conformity with Rules 17a-3 and 17a-4 of the Securities Exchange Act. Rule 17a-4(b)(4) requires that a firm preserve records relating to communications concerning the firm's business, and those records must be

accurate. Thus, falsification of a firm's required books and records violated FINRA Rule 4511 as well as FINRA Rule 2010.

Jackson violated FINRA Rule 2010 by falsely stating on Firm wire transfer disbursement forms on five occasions that he had spoken to a customer to confirm wire transfer instructions. Furthermore, Jackson violated FINRA Rules 4511 and 2010 by causing his firm's books and records to be inaccurate by entering false information on the five wire transfer request disbursement forms indicating that he had obtained verbal confirmation from the customer.

B. I also consent to the imposition of the following sanctions:

- a fine in the amount of \$7,500; and
- a 3-month suspension from association with any FINRA member in any capacity.

The fine shall be due and payable either immediately upon reassociation with a member firm following the 3-month suspension noted above, or prior to any application or request for relief from any statutory disqualification resulting from this or any other event or proceeding, whichever is earlier.

I specifically and voluntarily waive any right to claim that I am unable to pay, now or at any time hereafter, the monetary sanction(s) imposed in this matter.

I understand that if I am barred or suspended from associating with any FINRA member, I become subject to a statutory disqualification as that term is defined in Article III, Section 4 of FINRA's By-Laws, incorporating Section 3(a)(39) of the Securities Exchange Act of 1934. Accordingly, I may not be associated with any FINRA member in any capacity, including clerical or ministerial functions, during the period of the bar or suspension (see FINRA Rules 8310 and 8311).

The sanctions imposed herein shall be effective on a date set by FINRA staff.

II.

WAIVER OF PROCEDURAL RIGHTS

I specifically and voluntarily waive the following rights granted under FINRA's Code of Procedure:

- A. To have a Complaint issued specifying the allegations against me;

- B. To be notified of the Complaint and have the opportunity to answer the allegations in writing;
 - C. To defend against the allegations in a disciplinary hearing before a hearing panel, to have a written record of the hearing made and to have a written decision issued; and
 - D. To appeal any such decision to the National Adjudicatory Council ("NAC") and then to the U.S. Securities and Exchange Commission and a U.S. Court of Appeals.
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Further, I specifically and voluntarily waive any right to claim bias or prejudgment of the General Counsel, the NAC, or any member of the NAC, in connection with such person's or body's participation in discussions regarding the terms and conditions of this AWC, or other consideration of this AWC, including acceptance or rejection of this AWC.

I further specifically and voluntarily waive any right to claim that a person violated the ex parte prohibitions of FINRA Rule 9143 or the separation of functions prohibitions of FINRA Rule 9144, in connection with such person's or body's participation in discussions regarding the terms and conditions of this AWC, or other consideration of this AWC, including its acceptance or rejection.

III.

OTHER MATTERS

I understand that:

- A. Submission of this AWC is voluntary and will not resolve this matter unless and until it has been reviewed and accepted by the NAC, a Review Subcommittee of the NAC, or the Office of Disciplinary Affairs ("ODA"), pursuant to FINRA Rule 9216;
- B. If this AWC is not accepted, its submission will not be used as evidence to prove any of the allegations against me; and
- C. If accepted:
 - 1. this AWC will become part of my permanent disciplinary record and may be considered in any future actions brought by FINRA or any other regulator against me;

2. this AWC will be made available through FINRA's public disclosure program in response to public inquiries about my disciplinary record;
 3. FINRA may make a public announcement concerning this agreement and the subject matter thereof in accordance with FINRA Rule 8313; and
 4. I may not take any action or make or permit to be made any public statement, including in regulatory filings or otherwise, denying, directly or indirectly, any finding in this AWC or create the impression that the AWC is without factual basis. I may not take any position in any proceeding brought by or on behalf of FINRA, or to which FINRA is a party, that is inconsistent with any part of this AWC. Nothing in this provision affects my: (i) testimonial obligations; or (ii) right to take legal or factual positions in litigation or other legal proceedings in which FINRA is not a party.
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- D. I may attach a Corrective Action Statement to this AWC that is a statement of demonstrable corrective steps taken to prevent future misconduct. I understand that I may not deny the charges or make any statement that is inconsistent with the AWC in this Statement. This Statement does not constitute factual or legal findings by FINRA, nor does it reflect the views of FINRA or its staff.

I certify that I have read and understand all of the provisions of this AWC and have been given a full opportunity to ask questions about it; that I have agreed to its provisions voluntarily; and that no offer, threat, inducement, or promise of any kind, other than the terms set forth herein and the prospect of avoiding the issuance of a Complaint, has been made to induce me to submit it.

3-30-14

Date



Respondent

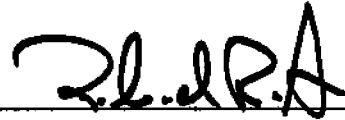
John Steven Jackson

Accepted by FINRA:

4-18-14

Date

Signed on behalf of the
Director of ODA, by delegated authority



Richard R. Best

Chief Counsel

FINRA Department of Enforcement

One World Financial Center

200 Liberty Street, 11th Floor

New York, NY 10281

Phone: (646) 315-7308