

**FINANCIAL INDUSTRY REGULATORY AUTHORITY
LETTER OF ACCEPTANCE, WAIVER AND CONSENT
NO. 2014041105101**

**TO: Department of Enforcement
Financial Industry Regulatory Authority ("FINRA")**

**RE: Douglas Benjamin Gregg, Respondent
Former Investment Company Products/Variable Contracts Representative
CRD No. 4646585**

Pursuant to FINRA Rule 9216 of FINRA's Code of Procedure, I submit this Letter of Acceptance, Waiver and Consent ("AWC") for the purpose of proposing a settlement of the alleged rule violations described below. This AWC is submitted on the condition that, if accepted, FINRA will not bring any future actions against me alleging violations based on the same factual findings described herein.

I.

ACCEPTANCE AND CONSENT

- A. I hereby accept and consent, without admitting or denying the findings, and solely for the purposes of this proceeding and any other proceeding brought by or on behalf of FINRA, or to which FINRA is a party, prior to a hearing and without an adjudication of any issue of law or fact, to the entry of the following findings by FINRA:

BACKGROUND

Douglas Benjamin Gregg ("Gregg" or "Respondent") entered the industry in March 2003 when he associated with a FINRA member firm and registered as an Investment Company Products/Variable Contracts Representative. From July 2003 through March 2011, Gregg was registered as an Investment Company Products/Variable Contracts Representative through a different FINRA member firm. In August 2012, Gregg associated with FINRA member firm Allstate Financial Services, LLC ("Allstate") and subsequently registered as an Investment Company Products/Variable Contracts Representative in October 2012. Allstate terminated Gregg's registration on May 5, 2014. Gregg has no prior disciplinary history. While Gregg is not currently registered with a FINRA member firm, FINRA retains jurisdiction over him pursuant to Article V, Section 4, of the FINRA By-Laws.

OVERVIEW

From September 19, 2013, to May 1, 2014, while employed as a registered representative with Allstate, Gregg engaged in an outside business activity, El Bronco Partners, LLC ("El Bronco"), for which he received compensation. Gregg failed to disclose this outside business activity to Allstate in violation of FINRA Rules 3270 and 2010.

FACTS AND VIOLATIVE CONDUCT

From September 19, 2013 to May 1, 2014, while registered with Allstate, Gregg participated in an outside business activity, El Bronco, without providing prior written notice to, and receiving approval from, Allstate. Specifically, while employed with Allstate, Gregg was affiliated with El Bronco. Furthermore, Gregg accepted compensation from El Bronco for providing El Bronco with assistance in securing and maintaining carriers by which El Bronco could sell nonstandard auto insurance.

Gregg failed to provide prior written notice to Allstate for this outside business activity. As a result of this conduct, Gregg violated FINRA Rules 3270 and 2010.

B. I also consent to the imposition of the following sanctions:

- Suspension in all capacities for thirty calendar days; and
- \$5,000 deferred fine.

The fine shall be due and payable either immediately upon reassociation with a member firm following the 30 calendar day suspension noted above, or prior to any application or request for relief from any statutory disqualification resulting from this or any other event or proceeding, whichever is earlier.

I specifically and voluntarily waive any right to claim that I am unable to pay, now or at any time hereafter, the monetary sanction imposed in this matter.

I understand that if I am barred or suspended from associating with any FINRA member, I become subject to a statutory disqualification as that term is defined in Article III, Section 4 of FINRA's By-Laws, incorporating Section 3(a)(39) of the Securities Exchange Act of 1934. Accordingly, I may not be associated with any FINRA member in any capacity, including clerical or ministerial functions, during the period of the bar or suspension (see FINRA Rules 8310 and 8311).

The sanctions imposed herein shall be effective on a date set by FINRA staff.

II.

WAIVER OF PROCEDURAL RIGHTS

I specifically and voluntarily waive the following rights granted under FINRA's Code of Procedure:

- A. To have a Complaint issued specifying the allegations against me;**
- B. To be notified of the Complaint and have the opportunity to answer the allegations in writing;**
- C. To defend against the allegations in a disciplinary hearing before a hearing panel, to have a written record of the hearing made and to have a written decision issued; and**
- D. To appeal any such decision to the National Adjudicatory Council ("NAC") and then to the U.S. Securities and Exchange Commission and a U.S. Court of Appeals.**

Further, I specifically and voluntarily waive any right to claim bias or prejudgment of the Chief Legal Officer, the NAC, or any member of the NAC, in connection with such person's or body's participation in discussions regarding the terms and conditions of this AWC, or other consideration of this AWC, including acceptance or rejection of this AWC.

I further specifically and voluntarily waive any right to claim that a person violated the ex parte prohibitions of FINRA Rule 9143 or the separation of functions prohibitions of FINRA Rule 9144, in connection with such person's or body's participation in discussions regarding the terms and conditions of this AWC, or other consideration of this AWC, including its acceptance or rejection.

III.

OTHER MATTERS

I understand that:

- A. Submission of this AWC is voluntary and will not resolve this matter unless and until it has been reviewed and accepted by the NAC, a Review Subcommittee of the NAC, or the Office of Disciplinary Affairs ("ODA"), pursuant to FINRA Rule 9216;**
- B. If this AWC is not accepted, its submission will not be used as evidence to prove any of the allegations against me; and**

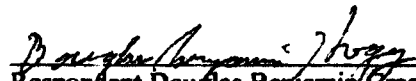
C. If accepted:

1. this AWC will become part of my permanent disciplinary record and may be considered in any future actions brought by FINRA or any other regulator against me;
2. this AWC will be made available through FINRA's public disclosure program in accordance with FINRA Rule 8313;
3. FINRA may make a public announcement concerning this agreement and the subject matter thereof in accordance with FINRA Rule 8313; and
4. I may not take any action or make or permit to be made any public statement, including in regulatory filings or otherwise, denying, directly or indirectly, any finding in this AWC or create the impression that the AWC is without factual basis. I may not take any position in any proceeding brought by or on behalf of FINRA, or to which FINRA is a party, that is inconsistent with any part of this AWC. Nothing in this provision affects my: (i) testimonial obligations; or (ii) right to take legal or factual positions in litigation or other legal proceedings in which FINRA is not a party.

- D. I may attach a Corrective Action Statement to this AWC that is a statement of demonstrable corrective steps taken to prevent future misconduct. I understand that I may not deny the charges or make any statement that is inconsistent with the AWC in this Statement. This Statement does not constitute factual or legal findings by FINRA, nor does it reflect the views of FINRA or its staff.

I certify that I have read and understand all of the provisions of this AWC and have been given a full opportunity to ask questions about it; that I have agreed to its provisions voluntarily; and that no offer, threat, inducement, or promise of any kind, other than the terms set forth herein and the prospect of avoiding the issuance of a Complaint, has been made to induce me to submit it.

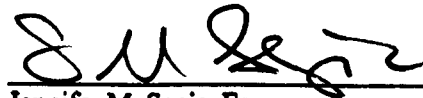
Date (April 21, 2016)


Respondent Douglas Benjamin Gregg

Accepted by FINRA:

4/22/10
Date

Signed on behalf of the
Director of ODA, by delegated authority



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