

**FINANCIAL INDUSTRY REGULATORY AUTHORITY
LETTER OF ACCEPTANCE, WAIVER AND CONSENT
NO. 2014041826101**

TO: Department of Enforcement
Financial Industry Regulatory Authority ("FINRA")

RE: Chase Bishop Casson (CRD No. 4404195)
General Securities Representative
Respondent

Pursuant to FINRA Rule 9216 of FINRA's Code of Procedure, I, Chase Bishop Casson ("Casson" or "Respondent"), submit this Letter of Acceptance, Waiver and Consent ("AWC") for the purpose of proposing a settlement of the alleged rule violations described below. This AWC is submitted on the condition that, if accepted, FINRA will not bring any future actions against me alleging violations based on the same factual findings described herein.

I.

ACCEPTANCE AND CONSENT

- A. I hereby accept and consent, without admitting or denying the findings, and solely for the purposes of this proceeding and any other proceeding brought by or on behalf of FINRA, or to which FINRA is a party, prior to a hearing and without an adjudication of any issue of law or fact, to the entry of the following findings by FINRA:

BACKGROUND

On September 4, 2001, Casson first became registered with FINRA as an Investment Company Products/Variable Contracts Representative. Most recently, from September 23, 2011 to September 5, 2014, Casson was registered with Trustmont Financial Group, Inc. (BD No. 18312) ("Trustmont") as a General Securities Representative.

On September 5, 2014, Trustmont terminated Casson's employment. On September 9, 2014, Trustmont filed a Uniform Termination Notice for Securities Industry Registration ("Form U5") stating that Casson was terminated for violating the firm's WSPs and failing to cooperate with Trustmont's requests for information in connection with an ongoing FINRA inquiry. Casson is not currently associated with a member firm. However, pursuant to Article V, Section 4 of the By-Laws, FINRA retains jurisdiction over him.

FACTS AND VIOLATIVE CONDUCT

FINRA Rule 8210 authorizes FINRA, for purposes of an investigation, complaint, examination, or proceeding authorized by the FINRA By-Laws or rules, to "require a member, person associated with a member, or person subject to FINRA's jurisdiction to provide information orally, in writing, or electronically ... with respect to any matter involved in the investigation, complaint, examination or proceeding..." and gives FINRA the right "to inspect and copy the books, records and accounts of such member or person."

On August 7, 2014, August 11, 2014, and August 12, 2014, while investigating whether Casson was engaged in private securities transactions, FINRA Staff, pursuant to Rule 8210, sent letters to Casson requesting information and documentation by August 21, 2014, August 25, 2014, and August 26, 2014, respectively. Casson requested an extension of the due dates until September 15, 2014, which FINRA Staff granted. Casson, however, failed to provide the requested information and documentation.

On September 17, 2014, FINRA Staff, pursuant to Rule 8210, sent a fourth letter to Casson requesting the same information and documentation as in the three August 2014 letters. Casson's response was due by September 25, 2014. After Casson received the September 17, 2014 request for information and documentation, he informed the Staff that he would not cooperate or provide the requested information and documentation.

Based on the foregoing, Casson violated FINRA Rules 8210 and 2010.

B. I also consent to the imposition of the following sanction:

- a bar from associating with any FINRA member firm in any capacity.

I understand that if I am barred or suspended from associating with any FINRA member, I become subject to a statutory disqualification as that term is defined in Article III, Section 4 of FINRA's By-Laws, incorporating Section 3(a)(39) of the Securities Exchange Act of 1934. Accordingly, I may not be associated with any FINRA member in any capacity, including clerical or ministerial functions, during the period of the suspension (see FINRA Rules 8310 and 8311).

The sanction imposed herein shall be effective on a date set by FINRA staff. Pursuant to FINRA Rule 8313(e), a bar or expulsion shall become effective upon approval or acceptance of this AWC.

II.

WAIVER OF PROCEDURAL RIGHTS

I specifically and voluntarily waive the following rights granted under FINRA's Code of Procedure:

- A. To have a Complaint issued specifying the allegations against me;
- B. To be notified of the Complaint and have the opportunity to answer the allegations in writing;
- C. To defend against the allegations in a disciplinary hearing before a hearing panel, to have a written record of the hearing made and to have a written decision issued; and
- D. To appeal any such decision to the National Adjudicatory Council ("NAC") and then to the U.S. Securities and Exchange Commission and a U.S. Court of Appeals.

Further, I specifically and voluntarily waive any right to claim bias or prejudgment of the Chief Legal Officer, the NAC, or any member of the NAC, in connection with such person's or body's participation in discussions regarding the terms and conditions of this AWC, or other consideration of this AWC, including acceptance or rejection of this AWC.

I further specifically and voluntarily waive any right to claim that a person violated the ex parte prohibitions of FINRA Rule 9143 or the separation of functions prohibitions of FINRA Rule 9144, in connection with such person's or body's participation in discussions regarding the terms and conditions of this AWC, or other consideration of this AWC, including its acceptance or rejection.

III.

OTHER MATTERS

I understand that:

- A. Submission of this AWC is voluntary and will not resolve this matter unless and until it has been reviewed and accepted by the NAC, a Review Subcommittee of the NAC, or the Office of Disciplinary Affairs ("ODA"), pursuant to FINRA Rule 9216;
- B. If this AWC is not accepted, its submission will not be used as evidence to prove any of the allegations against me; and
- C. If accepted:

1. this AWC will become part of my permanent disciplinary record and may be considered in any future actions brought by FINRA or any other regulator against me;
2. this AWC will be made available through FINRA's public disclosure program in response to public inquiries about my disciplinary record;
3. FINRA may make a public announcement concerning this agreement and the subject matter thereof in accordance with FINRA Rule 8313; and
4. I may not take any action or make or permit to be made any public statement, including in regulatory filings or otherwise, denying, directly or indirectly, any finding in this AWC or create the impression that the AWC is without factual basis. I may not take any position in any proceeding brought by or on behalf of FINRA, or to which FINRA is a party, that is inconsistent with any part of this AWC. Nothing in this provision affects my: (i) testimonial obligations; or (ii) right to take legal or factual positions in litigation or other legal proceedings in which FINRA is not a party.

I certify that I have read and understand all of the provisions of this AWC and have been given a full opportunity to ask questions about it; that I have agreed to its provisions voluntarily; and that no offer, threat, inducement, or promise of any kind, other than the terms set forth herein and the prospect of avoiding the issuance of a Complaint, has been made to induce me to submit it.

09/30/2014
Date (mm/dd/yyyy)


Chase Bishop Casson, Respondent

Reviewed by:


Irving M. Einhorn, Esq.
Counsel for Respondent
Law Offices of Irving M. Einhorn
1710 10th Street
Manhattan Beach, CA 90266
(310) 798-7216

Accepted by FINRA:

October 22, 2014
Date

Signed on behalf of the
Director of ODA, by delegated authority

A handwritten signature in black ink, appearing to read "K CD", is written over a horizontal line.

Karen C. Daly
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