

**FINANCIAL INDUSTRY REGULATORY AUTHORITY
LETTER OF ACCEPTANCE, WAIVER AND CONSENT
NO. 2016051898201**

TO: Department of Enforcement
Financial Industry Regulatory Authority ("FINRA")

RE: Liam Jeffrey Binsack, Respondent
Former Registered Representative
CRD No. 2589683

Pursuant to FINRA Rule 9216 of FINRA's Code of Procedure, I submit this Letter of Acceptance, Waiver and Consent ("AWC") for the purpose of proposing a settlement of the alleged rule violations described below. This AWC is submitted on the condition that, if accepted, FINRA will not bring any future actions against me alleging violations based on the same factual findings described herein.

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ACCEPTANCE AND CONSENT

- A. I hereby accept and consent, without admitting or denying the findings, and solely for the purposes of this proceeding and any other proceeding brought by or on behalf of FINRA, or to which FINRA is a party, prior to a hearing and without an adjudication of any issue of law or fact, to the entry of the following findings by FINRA:

BACKGROUND

Liam Jeffrey Binsack was first registered with a FINRA member firm in January 2011. From June 2012 through October 2016, Binsack was registered as a general securities representative with Tullett Prebon Financial Services LLC ("Tullett Prebon" or the "firm"). His registration was terminated by Form U5 filed by Tullett Prebon on November 1, 2016. Although Binsack is not currently registered with a FINRA member, he remains subject to FINRA's jurisdiction pursuant to Article V, Section 4 of FINRA's By-Laws.

OVERVIEW

In November 2016, Binsack failed to respond to a request for documents and information issued pursuant to FINRA Rule 8210 and failed to provide on-the-record testimony requested pursuant to FINRA Rule 8210. Binsack thereby violated FINRA Rules 8210 and 2010.

FACTS AND VIOLATIVE CONDUCT

On November 1, 2016, Tullett Prebon filed a Form U5 terminating Binsack's registration. On the Form U5, the firm disclosed that Binsack was terminated because he accessed a firm system and altered company records in order to increase brokerage revenue attributable to himself.

On November 3, 2016, FINRA staff sent requests to Binsack for on-the-record testimony and information pursuant to FINRA Rule 8210. As stated in his phone call with FINRA staff on November 8, 2016, and by this agreement, Binsack acknowledges that he received FINRA's requests and will not appear for on-the-record testimony at any time or produce the information requested. By refusing to appear for on-the-record testimony or produce the information requested pursuant to FINRA Rule 8210, Binsack violates FINRA Rules 8210 and 2010.

B. I also consent to the imposition of the following sanctions:

- A bar in all capacities.

I understand that if I am barred or suspended from associating with any FINRA member, I become subject to a statutory disqualification as that term is defined in Article III, Section 4 of FINRA's By-Laws, incorporating Section 3(a)(39) of the Securities Exchange Act of 1934. Accordingly, I may not be associated with any FINRA member in any capacity, including clerical or ministerial functions, during the period of the bar or suspension (see FINRA Rules 8310 and 8311).

The sanctions imposed herein shall be effective on a date set by FINRA staff. A bar or expulsion shall become effective upon approval or acceptance of this AWC.

II.

WAIVER OF PROCEDURAL RIGHTS

I specifically and voluntarily waive the following rights granted under FINRA's Code of Procedure:

- A. To have a Complaint issued specifying the allegations against me;
- B. To be notified of the Complaint and have the opportunity to answer the allegations in writing;
- C. To defend against the allegations in a disciplinary hearing before a hearing panel, to have a written record of the hearing made and to have a written decision issued; and

- D. To appeal any such decision to the National Adjudicatory Council ("NAC") and then to the U.S. Securities and Exchange Commission and a U.S. Court of Appeals.

Further, I specifically and voluntarily waive any right to claim bias or prejudgment of the Chief Legal Officer, the NAC, or any member of the NAC, in connection with such person's or body's participation in discussions regarding the terms and conditions of this AWC, or other consideration of this AWC, including acceptance or rejection of this AWC.

I further specifically and voluntarily waive any right to claim that a person violated the ex parte prohibitions of FINRA Rule 9143 or the separation of functions prohibitions of FINRA Rule 9144, in connection with such person's or body's participation in discussions regarding the terms and conditions of this AWC, or other consideration of this AWC, including its acceptance or rejection.

III.

OTHER MATTERS

I understand that:

- A. Submission of this AWC is voluntary and will not resolve this matter unless and until it has been reviewed and accepted by the NAC, a Review Subcommittee of the NAC, or the Office of Disciplinary Affairs ("ODA"), pursuant to FINRA Rule 9216;
- B. If this AWC is not accepted, its submission will not be used as evidence to prove any of the allegations against me; and
- C. If accepted:
1. this AWC will become part of my permanent disciplinary record and may be considered in any future actions brought by FINRA or any other regulator against me;
 2. this AWC will be made available through FINRA's public disclosure program in accordance with FINRA Rule 8313;
 3. FINRA may make a public announcement concerning this agreement and the subject matter thereof in accordance with FINRA Rule 8313; and
 4. I may not take any action or make or permit to be made any public statement, including in regulatory filings or otherwise, denying, directly or indirectly, any finding in this AWC or create the impression that the AWC

is without factual basis. I may not take any position in any proceeding brought by or on behalf of FINRA, or to which FINRA is a party, that is inconsistent with any part of this AWC. Nothing in this provision affects my: (i) testimonial obligations; or (ii) right to take legal or factual positions in litigation or other legal proceedings in which FINRA is not a party.

I certify that I have read and understand all of the provisions of this AWC and have been given a full opportunity to ask questions about it; that I have agreed to its provisions voluntarily; and that no offer, threat, inducement, or promise of any kind, other than the terms set forth herein and the prospect of avoiding the issuance of a Complaint, has been made to induce me to submit it.

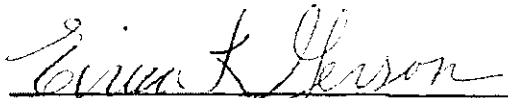
11/15/2016
Date (mm/dd/yyyy)


Liam Jeffrey Binsack

Accepted by FINRA:

11/16/2016
Date

Signed on behalf of the
Director of ODA, by delegated authority


Erica Gerson
Principal Counsel
FINRA Department of Enforcement
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