

**NASD
OFFICE OF HEARING OFFICERS**

DEPARTMENT OF MARKET REGULATION,

Complainant,

v.

SONJA RUDD (CRD 2683330)



Respondent.

DISCIPLINARY PROCEEDING
No. CMS040224

HEARING OFFICER:

COMPLAINT

Upon information and belief, the Department of Market Regulation alleges as follows:

Summary of the Case

1. While registered at member firm Edward D. Jones & Co., L.P. ("Edward Jones"), Respondent Sonja Rudd circulated false and misleading investment opinions and research reports, which included fraudulent and deceptive representations and omissions of material facts about speculative, low-priced Over-the-Counter Bulletin Board and Pink Sheet securities, in violation of NASD Conduct Rules 2110, 2120, 2210, and 2711(e), and Section 10(b) of the Securities Exchange Act of 1934, and Rule 10b-5 thereunder. Rudd also failed to inform her employer in writing of her outside employment, in violation of Conduct Rules 2110 and 3030.

The Respondent and Jurisdiction

2. Rudd, 56 years old, entered the securities industry in 1995 when she registered with Paragon Capital Corporation. Before registering with Edward Jones in April 2001, Rudd was employed by four other member firms. She was discharged by Edward Jones on July 1, 2003, according to her Form U-5, for maintaining outside employment and receiving compensation without approval from a supervisor. Rudd has not been registered with a member firm since July 1, 2003.

3. NASD has jurisdiction over this matter under Article V, Section 4(a), of NASD's By-Laws. Section 4(a) provides for continued jurisdiction over a person whose association with a member has been terminated, for two years after the effective date of termination of registration, "based upon conduct which commenced prior to the termination" of registration. Because she was last registered on July 1, 2003, NASD has jurisdiction over Rudd, and she is subject to the filing of a complaint.

Other Relevant Persons and Entities

4. Wall Street Capital Funding LLC ("WSCF"), a Florida limited liability company, is a stock promotion and public relations firm with its principal place of business in Miami, Florida. It maintains one or more Internet websites dedicated to promoting high-risk, speculative companies whose securities are traded on the Over-the-Counter Bulletin Board ("OTCBB") or in the Pink Sheets.

Facts

5. While registered with Edward Jones, Rudd began working for WSCF in or about January 2002, writing investment opinions and research reports. Rudd received between \$600 and \$2,000 per month as compensation from WSCF. Rudd continues to work for WSCF.

6. Rudd did not provide prompt written notice to Edward Jones of her outside employment with WSCF.

7. On an Edward Jones “audit questionnaire,” that Rudd signed on April 3, 2002, she falsely stated that she was not engaged in outside business activity and did not receive compensation from sources outside of Edward Jones.

8. Rudd knew that she was obligated to disclose all outside employment to Edward Jones. She did not disclose her outside employment because she thought Edward Jones would not consent to her working with WSCF or would fire her if it learned of her outside employment.

9. Beginning in January 2002, Rudd directly or indirectly circulated or caused to be circulated “investment opinions” on speculative companies. Rudd’s investment opinions appeared on WSCF’s website, wallstreetnewsalert.com. Rudd was identified by WSCF as the person issuing the investment opinion. The opinions typically carried the following heading: “The Following Is an Investment Opinion Being Issued by Sonja Rudd of Wall Street Capital Funding, a Member of the National Association of Securities Dealers, CRD Number 2683330.”

10. WSCF was compensated by the issuers covered in the investment opinions or by unidentified third parties for the favorable opinions and research that Rudd circulated through WSCF.

11. Rudd frequently issued her investment opinions promptly after a press release was issued by the company she covered.

Rudd’s Investment Opinions

Central Wireless, Inc. (“CWIR”)

12. On March 20, 2003, WSCF posted an investment opinion by Rudd in which she tells investors to “Place Central Wireless, Inc. (OTC BB: CWIR) on your investment radar screen!” Rudd claimed that the company had signed contracts to provide services relating to

tower construction, without providing details of the purported agreements. Without independent verification, Rudd exclaimed that the “relationship could lead to significant increases in revenue to Central Wireless!”

13. On April 2, 2003, Rudd issued another investment opinion on Central Wireless, again telling investors to place the company on their “investment radar screen!” The basis of Rudd’s glowing evaluation of the company was its supposed receipt of a letter of intent with another company for the construction of telecommunications towers. (Attached as Exhibit A are copies of Rudd’s March 20 and April 2, 2003, investment opinions on Central Wireless.)

14. In its November 14, 2002, Form 10-QSB Central Wireless reported total current assets of \$46,350, current liabilities of \$892,275, an accumulated deficit of \$4,105,363, zero revenues, and a net operating loss of \$548,426 for the first nine months of 2002. The Form 10-QSB contained a going-concern clause noting that Central Wireless continued to incur operating losses.

15. WSCF disclosed that it had received 1,500,000 shares of Central Wireless stock for Rudd’s investment opinions.

SiriCOMM, Inc. (“SIRC”)

16. On April 10, 2003, WSCF circulated an investment opinion by Rudd on SiriCOMM, Inc. (SIRC), whose securities are traded on the OTCBB. Rudd encouraged investors to put the company on their “radar screen” and “keep your eye on this one” because the day before it had “announced” a “major breakthrough” in wireless automotive diagnostics. (A copy of Rudd’s SiriCOMM investment opinion is attached hereto as Exhibit B.)

17. In its Form 10-QSB, filed on February 20, 2003, SiriCOMM reported total assets of \$80,412, total liabilities of \$1,983,820, an accumulated deficit of \$1,834,175, and a total net

operating loss of \$2,164,162 from the date of its inception in April 2000 to December 31, 2002.

The company had never generated any revenues, according to its Form 10-QSB.

18. WSCF received \$20,000 from unnamed third parties for advertising SiriCOMM in Rudd's investment opinion.

International Food Products Group, Inc. ("IFPG")

19. On April 10, 2003, Rudd issued an investment opinion on International Food Products Group, Inc. (IFPG), whose securities traded on the OTCBB. Rudd's investment opinion relied solely on the contents of the company's press release of the day before, in which the company had announced the launching of a new series of fast food products.

20. Five days later, on April 15, 2003, Rudd issued another investment opinion on International Food, stating that "Investors are sure to be watching" the company because it had announced more new product introductions. For her information, Rudd relied primarily, if not exclusively, on an April 14, 2003, International Food press release.

21. WSCF received 150,000 shares of International Food stock for the April 10 and 15, 2003, investment opinions.

22. On May 6 and June 3, 2003, Rudd issued two more investment opinions on International Food, stating that "Investors will want to watch" the company because it "continues to release news indicating its progress in establishing marketing partners." Rudd told investors to "Keep your eye on this one!" (Attached as Exhibit C are copies of Rudd's investment opinions on International Food.)

23. In its Form 10-QSB filed on February 19, 2003, International Food reported current assets of \$188,883, current liabilities of \$434,691, and an accumulated deficit of \$3,671,079. For the six months ended December 31, 2001, the company had revenues of \$24,680 compared to \$290,217 for the same period in 2001.

24. WSCF reported that it had received 350,000 shares and then another 550,000 shares of the company's stock from an unnamed third party for Rudd's May 6 and June 3, investment opinions on International Food.

Environmental Technologies, Inc. ("EMTI")

25. On June 10, 2003, WSCF circulated an investment opinion by Rudd on Environmental Technologies, Inc., whose securities are quoted on the Pink Sheets, based on a company press release the day before announcing that it had "entered into an agreement with an inventor and developer of technology for protecting children, elders, pets and gadgets from being lost, misplaced, kidnapped or taken." Rudd told investors to "keep an eye" on the company because it had a solution to a problem that "strikes fear into the hearts of every parent" and, therefore, "sales could soar." (Attached as Exhibit D is a copy of Rudd's investment opinion on Environmental Technologies.)

26. No publicly available financial information existed for Environmental Technologies at the time Rudd issued her investment opinions.

27. WSCF received 400,000 shares of Environmental Technologies stock from a third party.

Instapay Systems, Inc. ("IPYS")

28. On February 11, 2003, WSCF circulated an investment opinion issued by Rudd, declaring that "Investors will be watching Instapay Systems Inc. (OTC BB: IPYS) today!" on the basis of the company's announcement that it "intends to aggressively market its" services to the on-line brokerage industry. Instapay Systems' securities are traded on the OTCBB. (Attached as Exhibit D is a copy of Rudd's investment opinion.)

29. The company was formed via a reverse merger in January 2003. No consolidated financials were available on the date of Rudd's opinion. Based on a Form 10-Q filed on November 14, 2002, the company with which Instapay later merged had no revenues in 2001 and 2002, assets totaling \$2,215, current liabilities of \$57,335, an accumulated deficit of \$1,705,679, and a net loss of \$32,671.

30. WSCF received at least \$38,000 from an unnamed third party for Rudd's coverage of Instapay Systems.

Other Companies

31. In addition to the companies identified above, through WSCF, Rudd also circulated similar, favorable investment opinions on: ChampionLyte Products, Inc. (CPLY); Critical Home Care, Inc. (CCLH); Digital Rooster.com, Ltd. (DGRLF); Global Energy Group, Inc. (GENG); Netrom, Inc. (NRRM); InterAmerican Resources, Inc. (IANR); Proximity Digital Networks, Inc. (PDNW); Eagle Worldwide Marketing, Inc. (EGWM); Dreamfield Holdings, Inc. (DRMH); and other companies. The securities of these companies are traded or quoted on the OTCBB or Pink Sheets also.

32. Rudd failed to disclose material negative information about each of the companies she covered. For example, she failed to disclose going concern clauses contained in financial statements or that the companies had considerable liabilities or large deficits or little or no revenues.

33. WSCF was compensated for each of Rudd's investment opinions on the companies identified in the preceding paragraph with shares of the companies' stock or in cash.

CAUSE ONE

Rudd Committed Securities Fraud by Distributing False or Misleading Investment Opinions and Research Reports

**(Violations of Section 10(b) of the Securities Exchange Act of 1934,
Rule 10b-5 thereunder, and NASD Conduct Rules 2110 and 2120)**

34. The preceding paragraphs of this Complaint are re-alleged here.

35. As set forth above, Rudd circulated false and misleading investment opinions and research reports, which included fraudulent and deceptive representations and omissions of material facts about the speculative, low-priced securities she covered.

36. By engaging in the foregoing conduct, Rudd, directly or indirectly, by use of means or instrumentalities of interstate commerce, intentionally or recklessly employed a device, scheme or artifice to defraud or engaged in an act, practice, or course of business which operated or would operate as a fraud or deceit in connection with the purchase or sale of a security, in violation of Section 10(b) of the Securities Exchange Act of 1934 and Rule 10b-5 promulgated thereunder.

37. By reason of the foregoing, Rudd also violated NASD Conduct Rules 2110 and 2120.

CAUSE TWO

Rudd Circulated False and Misleading Communications to the Investing Public through her Investment Opinions

(Violations of Conduct Rules 2110 and 2210(d)(1)(A), (B) and (D))

38. The preceding paragraphs of this Complaint are re-alleged here.

39. Rudd's investment opinions constituted "communications with the public," as the term is defined in Conduct Rule 2210(a).

40. Rudd's investment opinions were not based on principles of fair dealing and good faith, were not fair and balanced, and did not provide a sound basis for evaluating the facts in regard to any particular security or type of security, industry, or service. In the investment opinions, Rudd omitted material facts or qualifications that, in the light of the context of the material presented, caused the communications to be misleading.

41. Rudd's statements or claims were false, exaggerated, unwarranted or misleading. Rudd published, circulated, or distributed public communications, or caused such public communications to be published, circulated or distributed, that she knew, or had reason to know, contained untrue statements of a material fact or were otherwise false or misleading.

42. Rudd's statements predicted or projected performance, implied that past performance will recur or made exaggerated or unwarranted claims, opinions, or forecasts.

43. By reason of the foregoing, Rudd violated Conduct Rules 2210(d)(1)(A), 2210(d)(1)(B), and 2210(d)(1)(D). Rudd's conduct did not comply with high standards of commercial honor and just and equitable principles of trade, thereby also violating Conduct Rule 2110.

CAUSE THREE

Rudd Produced only Favorable Research Reports

(Violations of Conduct Rules 2110 and 2711(e))

44. The preceding paragraphs of this Complaint are re-alleged here.

45. Rudd's investment opinions constituted research reports as the term is defined in Conduct Rule 2711(a)(8).

46. All of Rudd's investment opinions or research reports contained only favorable research, opinions, or news about the companies covered. Rudd directly or indirectly offered the

favorable research reports as consideration or inducement for the receipt by her of business or compensation.

47. By reason of the foregoing, Rudd violated Conduct Rule 2711(e). Rudd's conduct did not comply with high standards of commercial honor and just and equitable principles of trade, thereby also violating Conduct Rule 2110.

CAUSE FOUR

Rudd Failed to Provide Prompt Written Notice to her Employer of her Outside Employment

(Violations of Conduct Rules 2110 and 3030)

48. The preceding paragraphs of this Complaint are re-alleged here.

49. As set forth above, Rudd violated Conduct Rule 3030 by failing to provide prompt written notice to Edward Jones, in the form required by the firm, that she was working for and being compensated by WSCF. Furthermore, when questioned by Edward Jones about her outside employment, Rudd lied and denied any outside employment. Rudd's conduct did not comply with high standards of commercial honor and just and equitable principles of trade, thereby also violating Conduct Rule 2110.

Prayer for Relief

WHEREFORE, the Department of Market Regulation respectfully requests:

A. Findings of fact and conclusions of law that Respondent Sonja Rudd committed the violations charged and alleged herein;

B. An order imposing sanctions on Sonja Rudd in accordance with NASD Rule 8310;

C. An order imposing such costs of any proceeding against Sonja Rudd as are deemed fair and appropriate under the circumstances, in accordance with NASD Rule 8330; and

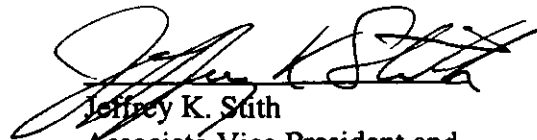
D. An order granting all further relief, legal or equitable, that is warranted under the circumstances.



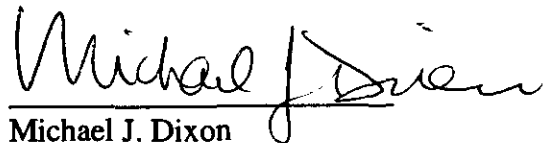
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January 3, 2005

EXHIBIT A

MWR Wall Street News Alert Announces Investment Opinion
Mar 20 2003 8:31

Wall Street News Alert Announces Investment Opinion: Consumers Still Fueling the Economy

NOTE TO EDITORS: The Following Is an Investment Opinion Being Issued by Sonja Rudd of Wall Street Capital Funding, a Member of the National Association of Securities Dealers, CRD Number 2683330.

WESTON, FL -- (INTERNET WIRE) -- 03/20/03 -- Place Central Wireless Inc. (OTC BB: CWIR) on your investment radar screen! Recently the company has made a few key announcements including the signing of an agreement with Alliance Tower Corp., which specializes in the development and ownership of communication tower facilities that lease equipment and antenna space to the wireless industry. The company has agreed to provide all services as requested to facilitate tower construction on behalf of Alliance Tower. Alliance is headed up by Mr. Robert C. Sandburg who has held many positions within the industry including Director of Site Development for Primeco, now Verizon Wireless Communications. Alliance is negotiating with major cellular carriers for numerous tower sites in the southeastern United States, and is currently providing site acquisition services for the construction of the towers to be constructed by Central Wireless. The relationship could lead to significant increases in revenue to Central Wireless! Two days ago, Central announced plans to build a new tower in Sarasota County, Fla. Estimated gross revenue from the project is \$250,000 and the cellular tower is being constructed for a private investor and will be offered to major cellular carriers for leasing space. "This is just the first of many projects we will announce over the coming weeks. There is a very high demand for our services across the country and this is just the start. We will be profitable from the very beginning," stated Ken Brand, President and CEO of Central Wireless, Inc. Investors are sure to be watching.

Other active stocks yesterday were:

Auxer Grp. Inc. (de) (OTC BB: AXGI) up 76% to .009 on 62.5 million shares traded

Metris Companies Inc. (NYSE: MXT) up 75% to \$2.31 on 8.9 million shares traded

Adair Int'l. Oil & Gas (OTC BB: AIGI) up 45% to .029 on 6.4 million shares traded

Commentary U.S. consumer is still fueling the economy by continuing to refinance their mortgages. Last week saw a record of new refinancing starts; with the 15 and 30 year mortgages at a 40-year low, consumers are continuing to consolidate first and second mortgages, along with

MWR Wall Street News Alert Announces Investment Opinion
Mar 20 2003 8:31

car payment and credit card debt. Alan Greenspan's message on Tuesday helped to allay any fears of any interest rate hikes in the near future," stated Sonja Rudd of Wall Street News Alert's daily commentary continued at: www.WallStreetNewsAlert.com .

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Mar 20 2003 8:31

this advertisement.) WSCF may immediately sell its shares. WSCF will not advise as to when others should sell; each investor must make that decision. Market commentary provided by Sonja Rudd, CRD number 2683330.

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Provider ID: 02052155
-0- Mar/20/2003 13:31 GMT

MWR Wall Street News Alert Investment Opinion
Apr 2 2003 9:12

Wall Street News Alert Investment Opinion: Good News in the Marketplace?

NOTE TO EDITORS: The Following Is an Investment Opinion Being Issued by Sonja Rudd of Wall Street Capital Funding, a Member of the National Association of Securities Dealers, CRD Number 2683330.

WESTON, FL -- (INTERNET WIRE) -- 04/02/03 -- Place Central Wireless Inc. (OTC BB: CWIR) on your investment radar screen! This morning before the markets opened, the company announced that it has received a letter of intent from Bulldog Communications for the construction of six telecommunications towers. Bulldog is providing the site plans and details for the construction of the six telecommunication towers. The contract, when finalized is expected to generate \$1,500,000 in gross revenues in the first year. On Monday, Central announced the completion of a \$600,000 funding deal and stated that an additional \$5 million could be available for the company within the next two weeks. The news was well received by investors, as the stock traded over 10 million shares and rose significantly in value. Watch for the possibility of this morning's announcement having a similar effect. Central Wireless is a publicly traded Utah Corporation specializing in providing site development and construction services to the wireless telecommunications industry. Other active stocks yesterday were:

LiveWorld Inc. (OTC: LVWD) up 333% to .13 on 1.5 million shares traded, Fonix Corporation (OTC BB: FONX) up 50% to .015 on 17.8 million shares traded and Harris & Harris Group Inc (NASDAQ: HHGP) up 44% to \$13.05 on 3.7 million shares traded.

Commentary is good news in the marketplace?

Well, the first quarter ended with five IPO's, the slowest since 1978. (I know, I know...some of you were still in diapers or a gleam in your parents' eye back then.) But here is the bottom line on those IPO's:

1. Endurance Specialty Holding Ltd. is up 8 percent since its 2/27 start
2. Infinity Property and Casualty Corp. is up 12 % since the Feb. party
3. Accredited Home Lenders Co. is up 18 % as of 2/14
4. Telkom SA as of March 3 is up
5. Bankshares of Florida is down from \$10 to \$9.31 as of 3/31 (1st Q)

MWR Wall Street News Alert Investment Opinion
Apr 2 2003 9:12

And Where Were You? No guts....no glory!" Stated Sonja Rudd in Wall Street News Alert's daily commentary, continued at:
www.WallStreetNewsAlert.com.

WSNA's email alert service is free to those investors who sign up on the WSNA home page. The alert service is designed to notify investors of undervalued and often overlooked stocks. Subscribers are introduced to Special Situation companies that have the potential of showing increased activity and gains in their securities. The Wall Street News Alert home page has experienced over 3.4 million hits. To subscribe to this free service, visit the Wall Street News Alert home page at www.wallstreetnewsalert.com and select the "join now" button.

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Apr 2 2003 9:12

from a third party, for services provided including this advertisement.) WSCF may immediately sell its shares. WSCF will not advise as to when others should sell; each investor must make that decision. Market commentary provided by Sonja Rudd, CRD number 2683330.

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Provider ID: 02052477
-0- Apr/02/2003 14:12 GMT

EXHIBIT B

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WESTON, FL -- (MARKET WIRE) -- 04/10/2003 -- SiriCOMM, Inc. (OTC BB: SIRC) on your investment radar screen! Yesterday after the markets closed, the company announced a major breakthrough in wireless automotive diagnostics. SiriCOMM working with Vehicle Enhancement Systems, recently demonstrated the InstaCheck system, which through patented and patent pending technologies will enable real-time downloads of vehicle diagnostic data to remote maintenance service centers. This is achieved without vehicles being physically present at a maintenance facility or being taken out of service. The Wi-Fi enabled system will provide vehicle manufacturers with critical product reliability and warranty data, with plans to expand to other industry applications including: insurance, roadside information retrieval, and entertainment. The InstaCheck system will be sold as a new vehicle option and as an aftermarket product through commercial truck dealerships. The companies have executed agreements with national distribution networks. SiriCOMM is a broadband wireless applications service provider formed to serve the highway transportation industry. Their patent pending network design uses data rates 20 to 100 times faster than other wireless solutions. The company's products have applications pertaining to safer highways, improved law enforcement communications, hazardous materials shipments, border operations, and other homeland security. Keep your eye on this one! Companies and shareholders in companies such as Cummins Inc. (NYSE: CUM), Navistar International Corp. (NYSE: NAV) and Caterpillar (NYSE: CAT) may be particularly interested in SiriCOMM.

Commentary

"You have heard the old adage, 'the markets run ahead of news,' and yesterday was no exception. Thoughts on Wall Street were already steered toward first quarter corporate earnings; proof positive that market sentiment can turn on a dime, leaving laggards in the dust. Repeat after me...bottom line, bottom line, bottom line (or future growth potential); each get their just rewards from the street," stated Sonja Rudd of Wall Street News Alert's daily commentary, continued at: www.WallStreetNewsAlert.com.

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URL: <http://www.wallstreetnewsalert.com>

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[Email this Release](#) | [Printer-Friendly](#)**WallStreet News Alert****Wall Street News Alert Announces Investment Opinion: Are You Confused?**

NOTE TO EDITORS: The Following is an Investment Opinion Being Issued by Sonja Rudd of Wall Street Capital Funding, a Member of the National Association of Securities Dealers, CRD Number 2683330.

WESTON, FL -- (MARKET WIRE) -- 04/10/2003 -- International Food Products Group Inc. (OTC BB: IFPG) on your investment radar screen! Yesterday after the markets closed, the company announced that it is preparing to launch one of its products at one of the world's largest retail chains, followed by rapid placement in the broad market. The product, Just Popped® Caramel & Cheese, gourmet Chicago Style, ready-to-eat popcorn, will debut in early June. The company recently introduced G.O.T. Fries® a patented, crinkle-cut, french-fry style snack into the marketplace, and holds patents on two of its products. Since its inception, International Food Products has produced over \$5 million dollars in test revenue at some of the nation's largest retailers and wholesalers including Costco, Wal-Mart, and BJ's Wholesale Club. Shareholders will be watching for the possibility of additional distribution contracts. Other active stocks yesterday were:

Go Online Networks Corp. (OTC BB: GONT), up 13% to .025 on 4.4 million shares traded; Microsoft Corporation (NASDAQ: MSFT), down 3.95% to \$24.57 on 76.9 million shares traded; and Oracle Corporation (NASDAQ: ORCL), down 2.8% to \$11.17 on 39.1 million shares traded.

Commentary

"Markets headed south for Wednesday, April 9, 2003. Okay, okay, okay...you asked 'Why?'...since many news channels showed the U.S.-led coalition forces in Iraq and downtown Baghdad... citizens cheering and the obvious victory at hand, it's V-I Day; why did the markets not respond?" stated Sonja Rudd of Wall Street News Alert's daily commentary, continued at: www.WallStreetNewsAlert.com.

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WESTON, FL -- (MARKET WIRE) -- 04/15/2003 -- Investors are sure to be watching International Food Products Group Inc (OTC BB: IFPG) today! Yesterday after the markets closed, the company announced new product introductions and a national sales network in place through an agreement with Specialty Partners. "This is a significant move forward for the company, in that our association with Specialty Partners affords the company national sales coverage to virtually all classes of trade," stated Chairman/CEO Richard Damion. Last week the company announced that it is preparing to launch one of its products at one of the world's largest retail chains, followed by rapid placement in the broad market. Since its inception, International Food Products has produced over \$5 million dollars in test revenue at some of the nation's largest retailers and wholesalers including Costco, Wal-Mart, and BJ's Wholesale Club. Other active stocks yesterday were:

Synavant Inc. (NASDAQ: SNVT) up 40% to \$2.25 on 1.9 million shares traded, StorageNetworks Inc. (NASDAQ: STOR) up 36% to \$1.19 on 26.2 million shares traded and Sonus Networks Inc. (NASDAQ: SONS) up 21% to \$3.38 on 13.9 million shares traded.

Commentary

"The War in Baghdad is going incredibly well. Tikrit (Saddam's home town) fell over the weekend with very little effort. This helped to bring confidence to investors and the markets responded in kind. To take over a country in less than a month and bring down a regime with limited coalition casualties (with all respects to those families that lost a loved one); this war will find its place in history. The extreme irony and razor-edged sensitivity of the markets is...they have factored this in on a daily basis (and many times in advance of the news). Investors that have sat on the sidelines may have learned a hard lesson, namely that the markets are still rewarding those that have 'belled up to the bar,'" stated Sonja Rudd of Wall Street News Alert's daily commentary continued at: www.WallStreetNewsAlert.com.

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**Wall Street News Alert Announces Investment Opinion: Is It Better Than Expected?**

NOTE TO EDITORS: The Following is an investment opinion being issued by Sonja Rudd of Wall Street Capital Funding, a Member of the National Association of Securities Dealers, CRD Number 2683330.

WESTON, FL – (MARKET WIRE) – 05/06/2003 – Investors are sure to like the most recent press release issued by International Food Products Group Inc (OTCBB: [IFPG](#)). Yesterday after the markets closed, the company announced that it and House of Brussels Chocolates (HOB) will begin a national product launch complimented by McDonalds Corporation and SEGA of America Inc. Happy Meal® Promotion. IFPG and HOB will be marketing and distributing "Sonic the Hedgehog®" chocolate treats to major retail and distribution outlets at the same time that McDonalds is teaming with SEGA to introduce "Sonic The Hedgehog" in its Happy Meal® program. Keep your eye on this one! Other active stocks yesterday were:

FiberNet Telecom Group (NASDAQ: [FTGX](#)) up 14% to .056 on 32.7 million shares traded, Apple Computer Inc. (NASDAQ: [AAPL](#)) up 11% to \$16.09 on 27.8 million shares traded and Central Wireless Inc. (OTCBB: [CWR](#)) up 54% to .024 on 25.9 million shares traded.

Commentary

"Federal Reserve briefs: The Fed (ala Alan Greenspan) based on economists assumptions, is expected to leave the overnight and discount rates as is. For those of you without a clue; they are having their six-week pow-wow today and Wednesday. Apparently, there is a heated debate among the Board of Governors as to the strength of the economy. Some say it is better than expected while others say that it lacks the right amount of steam. A report yesterday stated that economic growth is returning to the service sector in April. The Governors can't agree. (If they can't agree, what is a poor non-econ major to think...I guess just look at your checkbook balance; a good place to start!)" Stated Sonja Rudd of Wall Street News Alert's daily commentary continued at: www.WallStreetNewsAlert.com.

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NOTE TO EDITORS: The Following is an Investment Opinion Being Issued by Sonja Rudd of Wall Street Capital Funding, a Member of the National Association of Securities Dealers, CRD Number 2683330.

WESTON, FL – (MARKET WIRE) – 06/03/2003 – Investors will want to watch International Food Products Group Inc (OTC BB: [IFPG](#)). The company continues to release news indicating its progress in establishing new marketing partners. Yesterday after the markets closed, the company announced that it has finalized a cross-marketing agreement with Silverado Corp of Tokyo, Japan, that will allow Silverado to market and distribute Golden Choice's branded items such as candy, snacks, and coffee products into the Japanese and Asian marketplace. "This relationship will allow IFPG to establish a world- wide presence for marketing its products," stated Richard Damion, CEO of International Food Products Group. Damion also stated that the relationship is expected to add significantly to the revenue of both parties. IFPG is a developer and marketer of both food and consumer goods products and has been awarded two design patents for its snacks. Keep your eye on this one! Other active stocks yesterday were:

Sirius Satellite Radio (NASDAQ: [SIRI](#)) up 21% to \$1.95 on 274.6 million shares traded, Cisco Systems Inc. (NASDAQ: [CSCO](#)) up 2.3% to \$16.80 on 76.2 million shares traded and Ford Motor Company (NYSE: [F](#)) up 5.4% to \$11.07 on 24.7 million shares traded.

Commentary

"Maybe you are many of the millions that have held on to their cash, estimated at over \$1.5 trillion on the sidelines currently right now. You might ask your self what is up with the markets lately."

Here are some facts that maybe you should consider:

1. Last Friday a report showed that the manufacturing sector showed growth in the U.S., and primarily in the Midwest. This gave hopes to a recovery in that sector and saw a push in the various markets, especially the S&P 500. Monday these numbers overall were stronger than expected.

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2. The Japanese markets ended Monday with a 3 month high, aided especially by the Tech sector.

3. Likewise, the Toronto exchanges also showed marked improvement, once again with the Tech sector showing a strong improvement.

4. Top European bankers stated that their economic sectors are showing an improvement. Loan demand is up; financial systems have been revamped (AKA the post Enron accountability systems), and the industrial sectors are heating-up.

5. The G-8 summit in Evian, France has had a positive move on the markets. The U.S. and France have kissed and made-up (just like any good teenage couple) and events are looking positive from all of the rest of the G-8.

"These might be clues (to those totally clue-less) to think about getting the cash off of the sidelines," Stated Sonja Rudd in Wall Street News Alert's daily commentary continued at: www.WallStreetNewsAlert.com.

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Wall Street News Alert Announces Investment Opinion: Moneymaker Hits the Jackpot!

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WESTON, FL -- (MARKET WIRE) -- 06/10/2003 -- Investors will want to keep an eye on Environmental Technologies, Inc. (OTC: EMTI). Yesterday after the markets closed, the company announced that it has entered into an agreement with the inventor and developer of a technology for protecting children, elders, pets and gadgets from being lost, misplaced, kidnapped or taken. The products include short-range and long-range detection devices that can be hidden in clothing to emit signals to loved ones or owners. With kidnapping in North America at over 800 cases a day and elderly citizens suffering from short-term or long-term memory loss, and wandering off without the knowledge of their loved ones, the devices under development are anticipated to attract large market acceptance over the next several years. The products should enjoy international market appeal and will be sold through Mass Market Retailers, Specialized Distributors and Manufacturers Representatives. Keep your eye on Environmental Tech; with a good solid solution to a problem that strikes fear into the hearts of every parent, product sales could soar! Other active stocks yesterday were:

NaPro BioTherapeutics Inc. (NASDAQ: NPRO), up 135% to \$3.08 on 11.5 million shares traded; OxiGene Inc. (NASDAQ: OXGN), up 62% to \$13.80 on 27.7 million shares traded; and Pharmos Corporation (NASDAQ: PARS), up 56% to \$2.14 on 5.5 million shares traded.

Commentary

"Maybe you think that stocks are too risky and you should just play the lottery or go to Las Vegas....read on!"

I'll take that \$40 bet and raise you \$2.5 million!

Chris Moneymaker (real name)

1. Only started playing poker 3 years ago
2. Coughs up a \$40 entry fee at an online poker site to get a seat in the World Poker Series
3. Goes to Las Vegas to sell his winning \$40 spot, for about \$8K, but changes his mind
4. Wins the World Series of Poker (839 entrants, many pros)
5. Wins the \$2.5 million in a poker game called "No-Limit Texas Hold Em"

"Now he has agents, Hollywood calling, and the winnings to boot, (puns intended)," Stated Sonja Rudd in Wall Street News Alert's daily commentary continued at: www.WallStreetNewsAlert.com.

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