

NASD
LETTER OF ACCEPTANCE, WAIVER AND CONSENT
NO. E072004084101

TO: Department of Enforcement
NASD

RE: Alan R. Davidson
CRD No. 61514

Pursuant to Rule 9216 of NASD Code of Procedure, Alan R. Davidson submits this Letter of Acceptance, Waiver and Consent ("AWC") for the purpose of proposing a settlement of the alleged rule violations described in Part II below. This AWC is submitted on the condition that, if accepted, NASD will not bring any future actions against me alleging violations based on the same factual findings.

I understand that:

1. Submission of this AWC is voluntary and will not resolve this matter unless and until it has been reviewed and accepted by NASD's Department of Enforcement and National Adjudicatory Council ("NAC") Review Subcommittee or Office of Disciplinary Affairs ("ODA"), pursuant to NASD Rule 9216;
2. If this AWC is not accepted, its submission will not be used as evidence to prove any of the allegations against me; and
3. If accepted:
 - a. this AWC will become part of my permanent disciplinary record and may be considered in any future actions brought by NASD or any other regulator against me;
 - b. this AWC will be made available through NASD's public disclosure program in response to public inquiries about my disciplinary record;
 - c. NASD may make a public announcement concerning this agreement and the subject matter thereof in accordance with NASD Rule 8310 and IM-8310-2; and
 - d. I may not take any action or make or permit to be made any public statement, including in regulatory filings or otherwise, denying, directly or indirectly, any allegation in this AWC or create the impression that the AWC is without factual basis. Nothing in this provision affects my testimonial obligations or right to take legal or factual positions in litigation or other legal proceedings in which NASD is not a party.

I also understand that my experience in the securities industry and disciplinary history may be factors that will be considered in deciding whether to accept this AWC. That experience and history are as follows:

I entered the securities industry in 1970 as a general securities representative of an NASD member firm. I was registered as a general securities principal and as a general securities representative with NASD member First New York Securities, L.L.C. from December 1990 until November 5, 2004. I am not currently registered with an NASD member and have no prior disciplinary history.

I.

WAIVER OF PROCEDURAL RIGHTS

I specifically and voluntarily waive the following rights granted under the NASD's Code of Procedure:

- A. To have a Formal Complaint issued specifying the allegations against me;
- B. To be notified of the Formal Complaint and have the opportunity to answer the allegations in writing;
- C. To defend against the allegations in a disciplinary hearing before a hearing panel, to have a written record of the hearing made and to have a written decision issued; and
- D. To appeal any such decision to the NAC and then to the U.S. Securities and Exchange Commission and a U.S. Court of Appeals.

Further, I specifically and voluntarily waive any right to claim bias or prejudgment of the General Counsel, the NAC, or any member of the NAC, in connection with such person's or body's participation in discussions regarding the terms and conditions of this AWC, or other consideration of this AWC, including acceptance or rejection of this AWC.

I further specifically and voluntarily waive any right to claim that a person violated the ex parte prohibitions of Rule 9143 or the separation of functions prohibitions of Rule 9144, in connection with such person's or body's participation in discussions regarding the terms and conditions of this AWC, or other consideration of this AWC, including its acceptance or rejection.

II.

ACCEPTANCE AND CONSENT

- A. I hereby accept and consent, without admitting or denying the allegations or findings, and solely for the purposes of this proceeding and any other proceeding brought by or on behalf of NASD, or to which NASD is a party, prior to a hearing and without an adjudication of any issue of law or fact, to the entry of the following findings by NASD:

(1) During 2003 and 2004, Respondent Davidson, outside the scope of his relationship with his employer member firm, performed consulting services for two outside entities, and accepted compensation for such services, without providing prompt written notice to his employer member firm, in violation of NASD Conduct Rules 3030 and 2110.

(2) From about August 2001 until about April 2004, Respondent Davidson participated in eleven private securities transactions involving approximately \$1,018,650, in violation of NASD Conduct Rules 2110 and 3040. Respondent Davidson gave no notice, written or oral, to his employing member firm, for five of the eleven transactions; Davidson gave oral notice, but not written notice, for the remaining six transactions.

B. I also consent to the imposition, at a maximum, of the following sanctions:

- (1) a \$5,000 fine and a 30 business day suspension from association with any NASD member in all capacities for the violations of NASD Conduct Rules 2110 and 3030.
- (2) a \$10,000 fine and a one year suspension from association with any NASD member in all capacities for the violations of NASD Conduct Rules 2110 and 3040.

The suspensions imposed above shall run concurrently and shall be effective on a date set by the NASD staff.

The fines shall be due and payable either immediately upon reassociation with a member firm following the suspensions noted above, or prior to any application or request for relief from any statutory disqualification resulting from this or any other event or proceeding, whichever is earlier.

III. OTHER MATTERS

- A. I understand that I may attach a Corrective Action Statement to this AWC that is a statement of demonstrable corrective steps taken to prevent future misconduct. I understand that I may not deny the charges or make any statement that is inconsistent with the AWC in this Statement. This Statement does not constitute factual or legal findings by NASD, nor does it reflect the views of NASD or its staff.
- B. I agree to pay any monetary sanctions imposed on me as noted above, and have attached an Election of Payment form showing the method by which I propose to pay any fine imposed.
- C. I specifically and voluntarily waive any right to claim that I am unable to pay, now or at any time hereafter, any monetary sanction imposed in this matter.
- D. I understand that if I am suspended from association with any NASD member, I become subject to a statutory disqualification as that term is defined in Section 3(a)(39) of the Securities Exchange Act of 1934, as amended. Accordingly, I may not be associated with any NASD member in any capacity, including clerical or ministerial functions, during the period of the suspension. (See NASD Rule 8310 and IM-8310-1.)

I certify that I have read and understand all of the provisions of this AWC and have been given a full opportunity to ask questions about it, and that no offer, threat, inducement, or promise of any kind, other than the terms set forth herein, has been made to induce me to submit it.

11/29/05
Date


Alan R. Davidson
Respondent

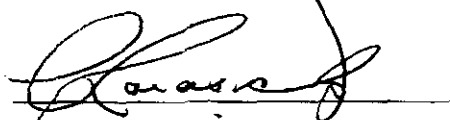
Reviewed by:


Michael C. Deutsch
Counsel for Respondent

Accepted by NASD:

Date: 12/8/05

Signed on behalf of the Director of
ODA, by delegated authority


Gene E. Carasick, Regional Counsel
NASD Department of Enforcement
3490 Piedmont Road, N.E.
Suite 500
Atlanta, GA 30305
404-239-6125

NASD District Director

Daniel J. Stefek
NASD, District 7
3490 Piedmont Road, N.E.
Suite 500
Atlanta, GA 30305
404-239-6128